

DEWEK 2017

17 and 18 October 2017 in Bremen, Germany

Sponsoring

Basic Sponsorship Package (included in all sponsorship options)

- In the Conference Programme a short company profile (approx. a 1/4 page, Supporter profile approx 3 lines) including company logo and internet address
- Company logo displayed on banners or signs during DEWEK 2017 and in PowerPoint spots during breaks under „Sponsored by“ / „Supported by“
- Listed on the entry page to the DEWEK 2017 homepage under „Sponsored by“ / „Supported by“ with direct link to your homepage. The company profile will also appear on the web site of DEWEK sponsors and supporters.

Sponsors/Supporters will enjoy the following exposure:

- Conference programme (distributed to 2 x 6,000 addresses plus delegates and online)
- Book of abstracts (delegates plus online version)
- Conference website under 'Sponsors'

Individual Sponsorship Options:

- please see basic sponsorship package above

DEWEK Supporter

(number of supporters not limited)

1,500 euros

BADGE LANYARDS

4,500 euros

- Listed with company logo as badge lanyard sponsor
- Company logo printed on lanyards in black or white (2c)
- Lanyard colours are blue, red or white
- 1 conference ticket, including the conference dinner

DELEGATE BAGS

(traditional DEWEK linen bag)

4,500 euros

- Listed with company logo as delegate bags sponsor
- Company logo printed on one side of the bag in 4c (additional costs may apply if logo can't be printed in 4c)
- 1 conference ticket, including the conference dinner

WATER BOTTLES

4,000 euros

- Listed with company logo as water bottle sponsor
- Company logo printed on water bottles
- 1 conference ticket, including the conference dinner

Conference Notepads

3,000 euros

- Listed with company logo as notepad sponsor
- Company logo printed on one side of each notepad sheet

Only 1 sponsor per give-away articles

Unit price in Euro plus V.A.T.

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Advertising

ADVERTISING PACKAGE 1 CONFERENCE PROGRAMME

The conference programme, promoting DEWEK 2017, will be mailed twice to over 6,000 recipients world-wide. It will also be available as a download from the DEWEK 2017 website and distributed to all delegates at the conference.

- Approx. 13,000 copies distributed in over 65 countries plus to DEWEK delegates
- Advert positions: content pages, inside front cover and inside/outside back covers
- Available as a download on the DEWEK website

ADVERTISING PACKAGE 2 BOOK OF ABSTRACTS & CONFERENCE PROGRAMME

Combination of Package 1 and advertising in the Book of Abstracts. Both will also be available as a download on the website and distributed to all delegates at the conference. Additional copies of the Book of Abstracts can be ordered from UL International GmbH, see contact below.

- Total number of copies of Book of Abstracts is approx. 550 (summaries of papers and posters), distribution to DEWEK delegates and upon request
- Advert positions: content pages, inside front cover and inside/outside back covers
- Book of Abstracts available as a download on the DEWEK website

	Size		b/w	2c	4c
Package 1	1/1 Page	100 x 210 mm	350 euros	425 euros	650 euros
	1/2 Page	100 x 105 mm	200 euros	275 euros	425 euros
Package 2	1/1 Page	148 x 210 mm	550 euros	750 euros	999 euros
	1/2 Page	148 x 105 mm	375 euros	550 euros	700 euros
Cover page (inside front/back or outside back)			300 euros (additional costs)		

Deadline for placing advertisements: 30 June 2017

Copy deadline: 7 July 2017

The placements of adverts on the covers (outside and inside) of the Conference Programme and the Book of Abstracts will be allocated on a first come, first served basis. Please note that the space for adverts within the Programme/Book of Abstracts is also limited. All rates listed are in euros to which the currently valid sales tax (VAT) will be added. Wrong proportions may lead to smaller advertisements which we cannot compensate by a reduced price. Print is carried out within the commonly accepted tolerances. Invoices will always be made out to the party ordering who will also be liable to pay even if acting on behalf of another party. Discounts (incl. agency commission) are not available.

For further inquiries please contact Mr Ender, Tel. +49 (0) 4421 / 48 08 – 841 or e-mail: c.ender@dewi.de

Unit price in Euro plus V.A.T.

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Order

Company

Name

Address

ZIP Code / City

Country

Phone, Fax, E-mail

We wish to purchase a sponsorship package/advertisement as marked below (more detail at dewek.de):

- DEWEK 2017 Supporter** each 1,500 euros
- Badge Lanyards** 4,500 euros
- Delegate Bags** 4,500 euros
- Water bottles** 4,000 euros
- Conference Notepads** 3,000 euros

Advertisement

Package	Size	Color	Cover page	Total price please fill in
<input type="checkbox"/> 1	<input type="checkbox"/> 1/1 page	<input type="checkbox"/> b/w	<input type="checkbox"/> Inside front cover	_____
<input type="checkbox"/> 2	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> 2c	<input type="checkbox"/> Inside back cover	
	<input type="checkbox"/> 2/1 page	<input type="checkbox"/> 3c	<input type="checkbox"/> Outside back cover	
		<input type="checkbox"/> 4c		

(prices see page 2)

I confirm with my signature that I accept the terms and conditions stipulated in the media data.

Place

Date

Authorised signature

All prices in Euro plus 19% V.A.T